

Organization name: Professional Alliance for Development (PADet)

Project Title: Amplify efforts for equal opportunity and to end violence against women and girls (VAWG)

Overall Objective: To increase the participation of women and girls and their organizations in the development and democratization process of the country, and thus to the achievement of the UN Sustainable Development Goal 5 in Ethiopia. The Goal 5 aims to achieve gender equality and empower all women and girls.

Specific Objective: To empower women and girls voices and reduce violence against women and girls (VAWG) in the target areas of Amhara and Oromia regions of Ethiopia.

Program Area: Gender Equality and Women Empowerment (GEWE)

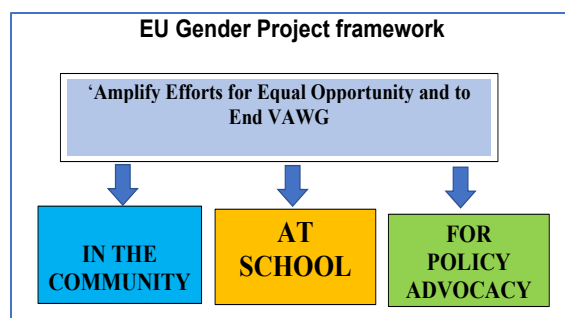
Place: Ankober woreda of Amhara region and Seba Boru woreda of Oromia region

Duration: - 36 months

Donor: European Union Civil Society Fund III

Target groups and final beneficiaries: The primary target groups of the project will be women, girls and their organizations. 20 Women Watch Groups (WWGs), 140 Women,

Watch Group Leaders, 140 young women received vocational and technical training, 25000 Women & girls will be enabled and empowered to challenge existing patriarchal system which reinforces gender inequality and VAWG. The project target groups include 100 religious and community leaders, 10000 men and boys, 400 school community members (managers, teachers, PTCs-50% female) and 10000 students in 20 school. The project will reach them in information, education and communication to influence cultural values and norms on gender and VAWG. 100 law enforcement bodies, 300 authorities, decision and policy makers at various levels, 240 experts from sector offices (offices of Women and Children affair, youth and sport affaire, education, health, Micro and small enterprise, Micro-finance institutes) are also targets of the project. The intervention will build their capacity to lobby and advocate for policy awareness creation



and proper policy implementation. Community members, religious and traditional leaders, women and girls are will be empowered on prevention of VAWG and promotion of gender equality. Policy and decision makers are not aware of gaps of policies and do not have the opportunities to have dialogue with stakeholders based on evidence. The action will carry-out policy review and share findings with policy briefs and fact sheets. It will facilitate dialogue based on findings at different levels. The definite beneficiaries of the action are women and girls and the general community. Women and girls are not aware of their rights and they sometimes do not understand that some actions or behaviors as considered violent,. This lack of awareness is due to cultural deep-rooted values and norms that reinforce inequalities and prevent women and girls to defend their rights. The action will sensitize, enable and empower women and girls to become advocates for their rights and say "no" to any incidence of violence.

Implementing partners: PADet (lead applicant), RCWDO and Action Aid (co-applicants)

Government Partners: BOWSA, BOFED and BOJ

Methods of implementation HRBA approach: The action adheres to ActionAid's Human Rights-Based Approach which emphasizes four pillars: empowerment; campaign (including research and advocacy work); solidarity; and building alternatives.

Multi-pronged approach: The action employs a comprehensive approach including capacity building, awareness-raising and advocacy, and knowledge exchange to address the different types of barriers to enhance women's participation and rights. From the earliest stages of implementation, the action includes efforts to influence leaders, mobilize communities, and secure the commitment of policymakers. **Participatory approach:** The intervention will actively engage primary targets and beneficiaries of the project (women and girls), local structures, sector offices (education, justice, police, health, women, children, and youth affaire), authorities and decision makers at various levels, law enforcement bodies, CBOs, gatekeepers. This motivates actors to take responsibility and ownership of the action that ensures sustainability of changes.

Capacity Building: The proposed action will focus on capacity building and skills development investment on different areas. The project lets women, girls and pertinent stakeholders to acquire the necessary capacities and skills that enable them to resist and challenge social and cultural fabrics that reinforce inequality and VAWG.

Exchange is one of the core principles of the proposed action, Exchange, experience-sharing, learning between men and women, learning between WWG and communities, and learning between decision makers and communities will give participants the opportunity to share their experience and scale up best practices. The partners will also share expertise, experiences and existing materials and resources for more impact which will also enable the project to be more cost effective.

Network and collaboration with existing structures: the project will primarily build on existing structures that will contribute for local ownership and sustainability of changes. The consortium members will closely work with existing women organizations and representatives, school clubs and administration, CBOs, sector offices, local government bodies.

Budget: 500,000 Euro (5% co financing)